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## FIM SITE INSPECTION OF THE 2010 FIM ISDE IN MORELIA (MEX)

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Following the request of the FIM Executive Bureau, the President of the CER, Mr Amedeo Michelotti and FIM Sports Director, Mr Ignacio Verneda, travelled to Mexico from 10 to 14 July to inspect the venue of the International Six Days Enduro in Morelia, Michoacan State, and to exercise control over the current state of the organisation of the event.

The FIM delegation participated in a total of eight meetings with sports officials and various federal, state and municipal bodies in which all the needs of the event were discussed.

In all these meetings there was a representative of the 2010 ISDE Organising Committee comprising:

- **Mr Luis Otero** - CEO of the 2010 ISDE Organising Committee, Mexican Motorcycle Federation Treasurer, CER Member.
- **Mr Antonio Sanchez-Aldana** - Deputy CEO of the 2010 ISDE Organising Committee.

The people they met were the following:

### Mexico's Federal Authorities

- **Mr Alejandro Moreno** - Secretary of Tourist Operations of the Federal Secretariat of Tourism.
- **Mr Heriberto Hermosillo** - Programme Coordinator Colonial Cities of the Federal Secretariat of Tourism.
- **Mr Maximo Alberto Neri** - Deputy Director Security Federal Police of Mexico.

(Note: In Mexico, Secretariat corresponds to Ministry. The deputy secretary corresponds to Deputy Assistant Secretary.)

### Michoacán state authorities

- **Doctor Genovevo Figueroa** - Secretary of Tourism of the Government of the State of Michoacán. Former Governor of Michoacán.
- **Mr Manolo Ponce** - Regional Inspector (Michoacán states + 7) of the Federal Police.
- **Mrs Thelma Aquique** - Secretary of Tourism of the State of Michoacan.
- **Mr Juan Bosco Castro** - Tourism Promotion Director of the State of Michoacán.
- **Mrs F. Selene Salas** - Convention Bureau Manager of Michoacan.
- **Mrs T. Beatriz Perez** - President of the Association of Hotels and Motels of the State of Michoacán.



### Authorities in the city of Morelia

- Mrs Daniela de los Santos - Morelia Municipal Syndicate
- Mr Javier Valdespino - Secretary of the City of Morelia.
- Mr Roberto Monroy - Secretary of Tourism of the Municipality of Morelia
- Ing. Lino Gazco Engineer - Director of Traffic of the City of Morelia
- Ing. Juan Luis Calderón - Brother of the President of the Republic. Director General of the Water of Morelia.

### Other members of the Organising Committee ISDE 2010.

- Mr Juan Manuel Ruiz Mateos - Brother of the Minister of Economy of the Federal Government.

### Other sports officials

- Mr Gilles Spitalier
- Mr Luis Molina
- Mr Alberto Valencia
- Mr Sergio León

The first three belong to the Rally Mex Sports Events. The company, which organises the Mexican round of the FIA World Rally Championship (FIA WRC) has been retained by the 2010 ISDE Organising Committee to take responsibility for important things such as the running of the event, communications, logistics, ... The fourth is responsible for the riders.

The involvement at all levels, Federal, State and Municipal, in the event is very high and seven joint committees have been created (political - sports) for the organisation of it. All these committees are chaired by officials from the three governments and controlled by the Secretary of the State Government of Michoacán.

1. General Council of the 2010 ISDE
2. Finance Committee
3. Broadcasting Commission, Communication and Image
4. Human Resources Committee and Volunteers
5. Parallel Activities Commission
6. Committee on Security, Medical Services and Civil Protection
7. En-route Operating Committee

After all the meetings and site visit, we can give you the following information:

### Morelia

The city of Morelia, Michoacan state capital, located 303 kms west of Mexico City has a population of 1,300,000 inhabitants and is recognised as a Cultural Heritage of Humanity City by UNESCO. It has just celebrated the 469<sup>th</sup> anniversary of its foundation.



It is lively, cheerful, and is easy to see the people enjoying the outdoors on the terraces of bars and restaurants until late at night and children playing in various parks and squares. With a rich tourist tradition, this city is home to conferences, festivals and cultural activities and sports.

Among the highlights:

50 Ibero-american Congress Haematology Association Study  
September 2009. 1,500 participants

Mexican Championship Enduro  
February 2010. 430 riders

LPGA Golf Tournament (annual since 2005)  
April 2010. More than 30,000 visitors

National Congress of Rheumatology  
April 2010. 1,500 participants

Concentration BMW  
April 2010. 230 motorcycles, 350 participants

National Paralympic Games  
June 2010. 1,500 participants

Harley Davidson CONBEBE concentration  
28-29 August 2010. More than 5,000 participants

Mayors National Congress (annual)  
6,7,8 October 2010. 2,500 attendees

IX International Film Festival (annual)  
October 2010. 5,000 participants

Carrera Panamericana, Vintage International competition (annual)  
26, 27 October 2010. 80 vehicles, 500 people

International Traditional Festival "Noche de Muertos" (annual)  
1 to 3 November 2010. 20,000 visitors

International Music Festival (annual)  
November 2010. 10,000 visitors

Others:

National Medical Congress, National Dental Congress...

In addition, some 250 kms are organised:

FIA World Rally Championship (FIA WRC) in March, annually in Leon.

Pan American Games in August, in Guadalajara



### Paddock, Parc fermé, Exit Area

To be installed in Altozano, a new shopping mall that opens next September. It is an area on top of a hill, 15 minutes from downtown Morelia.

The ground is asphalt.

There will be all kinds of services (doctors, health, food...) in place.

Wireless internet will be installed everywhere.

Separate power lines for Americans (110 volts) and Europe (220 volts).

### Track and special tests

The three routes and places where they will have the special tests are defined.

Shall be final after the inspection to be carried out from 26 to 31 July by Mr Giovanni Sala - CER person in charge.

Special tests will be designed by former Spanish drivers Xevi, Marc and Gerard Puigdemont, just as they did for the Mexican round of the 2009 Enduro World Championship.

The final motocross test will be held on a racetrack near the town of Lagunillas, about 40 kms south of Morelia.

### Parade of Nations

This will be in the centre of the city of Morelia, Avenida Madero, finishing in front of the cathedral.

Traffic control, parking and security will be the same as those used for the parade every year for the anniversary of the city.

### Medical Services

A 40 x 20 square-metre tent will be set up along the paddock.

The organisation has access to three hospitals in Morelia - all between 10 and 20 minutes from the Parc Ferme.

4 UVI ambulances, 12 ambulances for transfers, six doctors in quads (fully equipped) along the route.

At least one helicopter.

Heliport provided in the paddock and others in various points of the route.



### Jury Room

There are two possibilities: using a room at the mall or in one of the nearby hotels. If the latter is used, a tent would be installed for the officers in the paddock so that they can work.

### Press Room

To be installed in a tent next to the paddock.

A certain number of ADSL lines, one exclusively for photos.

50 sites. Press Conference to be set up.

### Timing Service

To be installed in one of the local shopping centres, about 200 metres from the exit.

### Communications Service

Will be managed by the same team that deals with the Mexican FIA Rally World Championship (FIA WRC).

This team will work in collaboration with the company TELMEX (Telefonos de Mexico) and it uses 12 repeaters.

### Environment

We have started a complete Environmental Management Plan of the event, prepared by Mr Alejandro Vacas (Environment Commissioner himself for the 2009 Mexico Enduro World Championship) in collaboration with Hernández Kattia (ULM Environment Committee Chair, Member of FIM's Environment commission.)

This project includes, in addition to the specific plan for the race, a range of social benefits such as planting trees to form the ISDE Forest Bicentennial and financial/material aid to the villages through which the event runs.

### Security Plan

It has provided a Comprehensive Security Plan that involves the municipal police, state and federal, with a Federal Major General Coordinator.

This is similar to the plan prepared annually for the Mexican round of the FIA World Championship Rally (held in Leon, about 250 km from Morelia), and the same shall include the monitoring of the paddock, the point of departure, access, hotels area, Parade of Nations, race and Special Tests, in addition to the escort of containers (bikes and equipment) from the different arrival airports to the paddock and return. It also can organise the escort from the frontier posts for participants arriving by road if they so wish.

The Security Plan for the ISDE exists alongside the usual Security Plan (like every year) planned for the Feast of the Dead (1-3 Nov), and provides for the use of helicopters and 2 and 4-wheeled vehicles.



### Hotels

The hotels offer to the participating teams, tariffs ranging from 57 U.S. dollars to 174 dollars per double room (bed and breakfast).

These prices apply for bookings of 12 days, and represent the group rate (Standard - 30%).

A promotional rate applies to those who book for 6 days (Standard - 20%).

To obtain these rates reservations must be made before 1 September 2010.

All hotels are located in an area between 10 and 15 minutes from the paddock, except those in the centre of town about 20 minutes from the paddock.

### Customs costs

Finally we managed to lower the customs prices for the import/export containers with motorcycles and other material.

The company LIVE CARGO, the one who deals with the FIA WRC, will do it.

See attached document on prices.

### Other information

- Gasoline available in Mexico is 92 Octane and the price per litre, at present, is 9.70 pesos. In the USA it is 0.74 per litre. You are prohibited from importing gasoline.
- No sale of motorcycles entering the country.
- The height above sea level in Morelia is 1,950 metres.
- The average monthly temperature in Morelia is maximum 24 and minimum 11 C (in October) and 23 maximum and 8 minimum (in November).
- Service Station 1,000 metres from the paddock.
- Supermarket/motorcycle wash at 500 metres from the paddock.
- Access routes from Mexico City to Morelia.
- Morelia International Airport, with flights to/from Chicago, Houston, Los Angeles and Sacramento and San Jose both in California.
- There are eight motorcycle clubs in Morelia
- The state of Michoacan has an area of 58,585 square metres and represents 3% of the total of the country.



## Security Situation in Mexico

### First Impressions

Mexico Airport D.F. (Mexico City)

When we arrived on Saturday 10 July at 05.00, the airport looked totally normal, the same as any other airport that I have visited in Asia, Europe, Latin America and North America in the last twelve months.

There was no sign of extra police, no army, or anything similar, either in number of staff or special vehicles.

### **Mexico D.F.**

In the late evening of Saturday 10 and Sunday morning, we travelled to several areas of the capital. Everything seemed completely normal with the exception of Zocalo Square, opposite the cathedral, with the expected arrival of some 150,000 people to see the final of the FIFA World Cup on a giant screen and to hear a live concert after the game.

In the surrounding streets there were special traffic regulations, parking, and a good number of members of the local police to control the event. No trace of special vehicles or special forces.

On Saturday evening the terraces of bars and restaurants in the Polanco area were full of people, like at noon on Sunday.

On the Paseo de la Reforma, we stayed for two days in an hotel in front of the embassies of several countries such as Saudi Arabia, Bulgaria, United States, Germany... and the home of the U.S. Ambassador. In the area of Polanco, we walked past the embassies of Australia and Canada.

There was not a single policeman outside any of these buildings, with the exception of the U.S. Embassy where there was a group of police and a bus: a presence like the one at the U.S. Embassy in Madrid, the Spanish capital, although there is usually a tank.

### **Journey in Mexico to D.F. Morelia**

We did the whole journey by highway without seeing anything unusual. We passed a local police vehicle and transit van.

### **Morelia**

We arrived in Morelia around 7:30 pm and we visited the historical centre and dined on a terrace there until 11:00 pm. It is a city full of life. The terraces of the bars were filled with people of all ages. In the squares next to the cathedral many children were running and playing. Doors were open at all premises and establishments. Girls and boys were moving about freely in the centre as well as access to the empty streets of downtown. Normal image.



Certainly, there are areas of conflict in Mexico, in Chihuahua state about 2,000 km from Morelia. These conflicts are among different drug cartels for taking over the market and between them and the police a strong fight against drugs is developing.

In the state of Michoacán there are some cartel groups but they are at least 150 km south of Morelia, in the unpopulated area towards the sea.

A few weeks ago there was an ambush on a police patrol in Zitácoro, about 150 km from Morelia, on the border with Mexico State.

### CONCLUSIONS

During our visit to Mexico, and throughout all the meetings held in Morelia and in Mexico City, we saw the high involvement of the three governments: Federal, State and Municipal.

The 2010 ISDE project is a joint project of financing, organisation, responsibility, job security and shared by all with the Organising Committee for the 2010 ISDE.

The site chosen for the event is of great beauty and meets the standards established by the CER for these events.

The image of people on the street late into the night, filling the terraces of bars and restaurants, children playing in the streets, the joy of people, clearly show us that in Morelia, Michoacan, there is no fear. People are calm.

Therefore we believe that there is, to date, no objection for the 2010 ISDE to take place on this site.

16 July 2010.

Amedeo Michelotti - CER President  
Ignacio Verneda - Sports Director